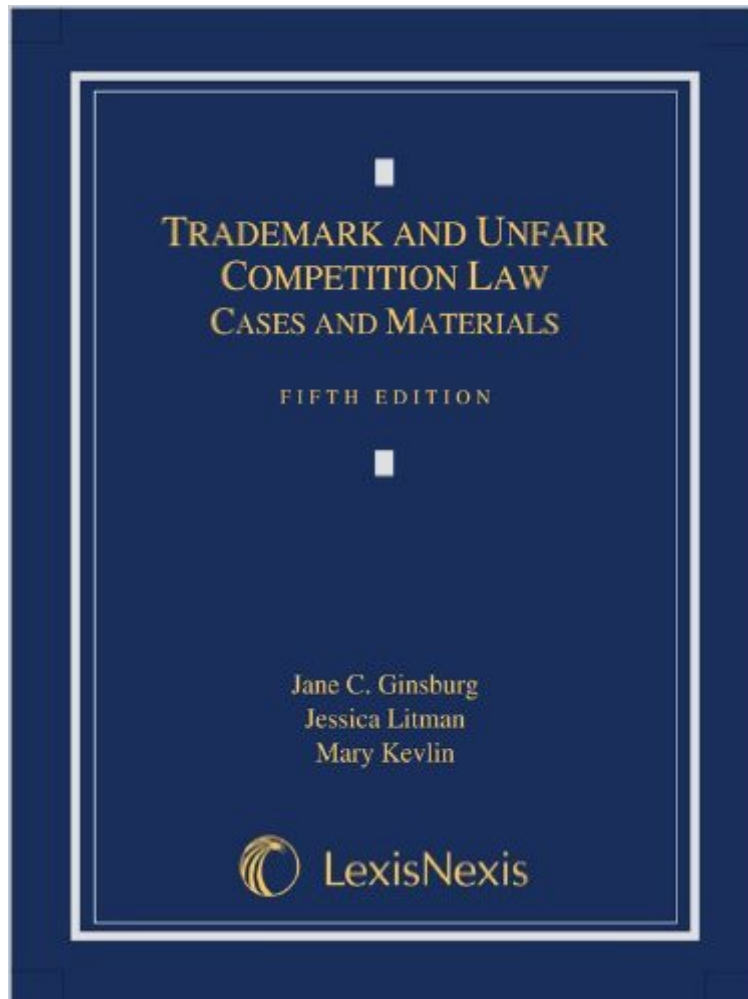


The book was found

# Trademark And Unfair Competition Law: Cases And Materials



## Synopsis

The Fifth Edition of Trademark and Unfair Competition Law: Cases and Materials retains the successful features of earlier editions, but has been thoroughly updated since the last edition was published in 2007. The Fifth Edition also includes the Statutory Appendix within the book so students will not have to pay for an additional book and they will have fewer books to carry to class. A comprehensive Teacher's Manual is available to professors. Internet-related trademark disputes now arise in every corner of trademark practice and appear in nearly every chapter. In particular, the Fifth Edition explores controversies concerning trademark "use," infringement, and secondary liability, all areas which courts have significantly elaborated since the previous edition. The Fifth Edition continues to present the special problems posed by trademarks and domain names in a separate chapter. In addition, trademarks (or the claims of their owners) have encroached on the subject matter of patents and copyrights, and have been brought to bear on a variety of expressive uses of marks, so have defenses to infringement expanded. The Fifth Edition now devotes a full separate chapter to statutory and judge-made defenses. The former chapter on authors' and performers' rights has been revised into the chapter on false designations of origin and a new chapter on defenses. This book also is available in a heavily discounted, three-hole punched, alternative loose-leaf version printed on 8 1/2 x 11 inch paper with wider margins and with the same pagination as the hardbound book.

## Book Information

Hardcover: 1148 pages

Publisher: LexisNexis; 5th edition edition (June 3, 2013)

Language: English

ISBN-10: 0769865682

ISBN-13: 978-0769865683

Product Dimensions: 10 x 7.8 x 2.1 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #471,436 in Books (See Top 100 in Books) #93 in [Books > Law > Intellectual Property > Patent, Trademark & Copyright](#) #3590 in [Books > Textbooks > Law](#) #118024 in [Books > Reference](#)

## Customer Reviews

That said, the textbook is well organized with:- Concise opinions written in modern style of writing

that doesn't put you to sleep- Statute (Lanham Act) for reference at back of book BUY THE KINDLE VERSION- Easy to search contents when on call- Lightweight Kindle or no extra weight if you use the Kindle app for PC or Mac.- Cheaper, which, just made the buying decision more clear for me. For law students, reducing back pain is golden. My friends have the 5 lb. textbook and I have the easier commute to school and search up book sections when on call. The only downsides are inability to physically highlight if you feel that makes you learn better. But clicking to highlight and copying/pasting content for notes seems to save me time and seems advantageous to me.

Really overpriced. Only buy if you're class requires it.

Adequate for my purposes.

[Download to continue reading...](#)

Trademark and Unfair Competition Law: Cases and Materials Trademark and Unfair Competition in a Nutshell Casenote Legal Briefs: Trademark and Unfair Comp Law, Keyed to Ginsburg, Litman, and, Kevlin Trademark License Agreements Line by Line: A Detailed Look at Trademark License Agreements and How to Change Them to Meet Your Needs Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebooks) Trademarks and Unfair Competition: Law and Policy, Third Edition Trademarks & Unfair Competition: Law and Policy 2012-2013 Case and Statutory Supplement Competition Law, Innovation and Antitrust: An Analysis of Tying and Technological Integration (New Horizons in Competition Law and Economics) Day-to-Day Competition Law: A Practical Guide for Businesses (Competition Law/Droit de la concurrence) Competition Law in times of Economic Crisis : in Need of Adjustment ? : GCLC Annual Conference Series (Global Competition Law Centre Book 4) Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Trademarks, Unfair Competition, and Business Torts Copyright, Unfair Competition, and Related Topics (University Casebook Series) Trademarks and Unfair Competition Trademarks, Unfair Competition, and Business Torts in the Digital Age (Aspen Casebooks) Essentials of Trademarks and Unfair Competition (Essentials Series) Antitrust Law in Perspective: Cases, Concepts and Problems in Competition Policy, 2003 (American Casebook Series) Scholarly Writing for Law Students, Seminar Papers, Law Review Notes and Law Review Competition Papers (American Casebook Series) The Supreme Court and Tribal Gaming: California v. Cabazon Band of Mission Indians (Landmark Law Cases and American Society) (Landmark Law Cases & American Society)

